

Holly L. Karr, MBA

Crestview FL | holly@hollykarr.com | 850-226-9839 | LinkedIn.com/in/hollykarr | **Clearance:** Secret (active)

Certifications: PMP, PMI-RMP, PMI-PBA, ITIL4 Foundation, Lean Six Sigma, CompTIA Sec+, Bid & Proposal Writing

Summary

Results-driven Program Manager and Business Developer with 15+ years of driving growth and delivering complex programs in DoD and commercial sectors. Skilled at turning strategy into results by streamlining processes, building trusted relationships, and leading cross-functional teams to achieve customer success and value with defense acquisition strategies and Agile software delivery. A comfortable public speaker and military veteran spouse with a passion for serving the warfighter and the local community. Holds an Active Secret clearance with eligibility for Top Secret and higher.

Career Highlights

- **Program Manager, Beast Code:** Guided a \$500M SBIR Navy program, aligning Agile software delivery with acquisition priorities, KPIs, and mission objectives. Oversaw CLM, budget compliance, and stakeholder alignment to deliver iterative, high-value capabilities within SDLC and STIG frameworks.
 - **Project Manager, MAG Aerospace:** Increased department efficiency by 25% by redesigning workflows and adapting operations during supply chain disruptions.
 - **Business Owner, Virtual Hyperdrive:** Coordinated budgets, schedules, and stakeholder communications across multiple concurrent contracts, maintaining a 100% on-time delivery record. Nurtured long-term client relationships, generating repeat engagements and referral-based growth.
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Professional Experience

Beast Code, LLC (DoD Software Development)

Program Manager / Agile Coach

eVerify: 888-897-7781

Fort Walton Beach, FL

Aug 2022 – Apr 2025

40 hours/week

Directed cross-functional team reviews with customers and executive briefings on portfolio health, growth metrics, and risk.

- Produced contract deliverables, status reports, and technical documentation to ensure compliance and quality.
- Evaluated employees, created professional development plans, and advised on staff transitions.
- Coached and mentored 11 software development teams (Projects: Navy, Space Force, and Commercial) on Agile, Scrum, and Scrumban, fostering transparency, accountability, and delivery efficiency.
- Implemented Jira and Confluence automation to streamline reporting and improve team performance.
- Advanced Agile culture across the company through training, risk-management facilitation, and cross-company communication initiatives.
- Represented the company at industry events and customer meetings, strengthening partnerships and expanding opportunities.

MAG Aerospace (DoD Aerospace and Engineering Contractor)

Project Manager

i2Verify: 888-458-6319

Fort Walton Beach, FL

Dec 2019 – Jul 2022

40 hours/week

Managed print/media production schedules, supply chains, staff resources, and workflows for unclassified DoD programs, ensuring mission-critical deliverables were completed on time.

- Streamlined project tracking with automations, MS Project, SharePoint, and a cloud-based intake system that improved visibility and documentation.
- Oversaw budgets, vendor agreements, and CUI/ITAR compliance through effective CLM practices.

Virtual Hyperdrive (Digital Marketing Firm)

Founder / Business Development, Program Manager, Marketing Consultant

850-226-9839

Fort Walton Beach, FL

Nov 2011 – Aug 2022

30-40 hours/week

Managed business operations and delivered full-stack program management for ADA-compliant websites, cybersecurity-focused CMS implementations, and digital transformation initiatives by managing subcontractors and CLM from capture and scoping through delivery to ensure compliance, budget control, and quality outcomes.

- Installed and maintained webhosting environments, managing DNS, backups, and content security for diverse clients.
- Designed user training, technical guides, and cybersecurity practices, boosting client autonomy and compliance readiness.

Valkyrie Defense - Pioneer Technologies Corp. (DoD System Engineering Contractor)

Business Development and Marketing Designer (Remote) / 30 hours/week

Fort Walton Beach, FL

Mar 2016 - Sep 2018

- Supported strategy for multiple RFP, RFI, RFQ, and SSA responses, shaping win themes with the Shipley method, integrating technical staff expertise, and collaborating with teaming partners and vendors. Created and facilitated strategic workshops and branding consultations, developed WordPress websites, and designed marketing materials.

Hoydenary Products (Digital Marketing Firm)

Houston, TX

Founder, Business Development, Program Manager, Marketing, and Writer / 30-40 hours/week

Jan 2000 - Nov 2010

Managed business operations, created capture strategies, and executed CLM processes from proposal through final delivery.

- Produced multi-platform website development, marketing campaigns, and compliance-focused technical writing for varied industries, such as Oil & Gas, political candidates, non-profits, and commercial service companies.
- Assessed and mitigated risks for clients and internal operations, preventing costly downtime and safeguarding sensitive data.

Rolnik Law P.C. (Intellectual Property Law)

Kingwood, TX

Legal Administrative Assistant / 40 hours/week

Nov 2007 - Sep 2010

Coordinated electronics and computer operating systems patent filings, trademark filings, proofreading, client scheduling, client relations, and technical editing.

- Created technical drawings of computer operating system architectures for U.S. patents.

Certifications & Training

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| <ul style="list-style-type: none"> Project Management Professional (PMP): PMI, 2022 Risk Management Professional (PMI-RMP): PMI, 2024 SAFe Scrum Master, SAFe Foundation, 2022 ITIL v4 Foundation: Axelos, 2024 Professional in Business Analysis (PMI-PBA): PMI, 2023 Security+ CE: CompTIA, 2022 (DoD 8140 IAT Level II Compliant) Lean Six Sigma White Belt: Six Sigma Online, 2025 APMP Bid & Proposal Writing: APMP, 2025 | <ul style="list-style-type: none"> 2025: (PMI) Intro to Cognitive Project Management in AI (CPMAI) 2024: Defense Acquisition University (DAU) Training: PMT 0120 Program Scheduling; PMT 0170 Risk Management; ETM 1020 Mission and Systems Thinking Fundamentals; CLE 019 Modular Open Systems Approach; SWE 0062 Architecture Approaches for Agile Programs; CLM 093 Integrated Risk Management; CLE 076 Intro to Agile Software Development; PMT 0130 Work-Breakdown Structure; CLM 094 Integrated Master Scheduling; ACQ0500 NDAA and DoD5000; ACQ0040 Acquisition Ethics |
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Technical Skills

- Platforms & Tools:** Atlassian Products, Google Drive, Microsoft 365, PowerPoint, ChatGPT, Gemini, Perplexity, Lucid
- Infrastructure & Security:** ATO/STIG compliance, ISO9001, Lean Six Sigma, Configuration Management, TPI, UNNPI, CUI, and ITAR, Risk management, Continuity Planning, Secure Documentation
- Methodologies:** Agile, Scrum, SAFe, Kanban, Waterfall, Shipley, APMP Proposal Management, PMBOK
- Other:** Program/Project Management, Earned Value Management (EVM), Contract Lifecycle Management (CLM), Marketing, Dashboards, Roadmaps, Cost Control, Stakeholder Care, Workflow Automation, Digital Transformation, Mentorship, Contract Deliverables, Cross-Functional Team Leadership, Technical Documentation, Change Management, AI Prompt Engineering

Education

Western Governors University: Master, MBA: GPA 3.0

Bachelor of Science, Business Marketing Management: GPA 3.0

South Plains College: Associate of Science, Computer Science: GPA 3.95

Community & Leadership Involvement

- Appointed Committee Member – Patriot Park Creation Committee for Okaloosa County
- Board Chair – Dog-Harmony, Inc. Board of Directors (2024–Present) and Volunteer Grant Writer
- Vice President – Community Solutions of the Emerald Coast Board of Directors (2021–Present)
- Director – Greater Fort Walton Beach Chamber Board of Directors (2023–2025 Term)
- Director – Emerald Coast Science Center Board of Directors (2021–2025)
- Member – One Okaloosa Economic Development Council (2021–2025)